



# NEWSLETTER

SPRING 2023

## PRESIDENT'S MESSAGE

As the world continues to evolve and technology advances, Coloramo is committed to keeping pace. We are committed to delivering innovative and secure banking solutions that meet or exceed the expectations of our members now and in the future.

We are excited to announce the rollout of our new Digital Banking platform in February was a great success. This new system is the foundation from which we will continue our work to revolutionize the way you bank. Our new system continues to enable you to do your banking from anywhere, at any time, using your mobile devices or computers.

The new technology also provides added layers of security while delivering a more intuitive interface. We are confident that you will find the new system will make your banking experience faster and easier.

We are excited about the future of banking and are committed to providing you with the best banking experience possible. Thank you for choosing Coloramo as your trusted financial partner.

**Anthony Restivo**  
President/CEO



## BEST OF THE WEST

Be sure to nominate your local credit union for "Best Credit Union" and "Best Mortgage Lender" in this year's Best of the West competition from the Daily Sentinel. Nominations are April 10-30, and voting begins June 1!



SCAN ME

## COLORAMO WILL BE CLOSED TO OBSERVE THE FOLLOWING HOLIDAYS:

ATMs, Online, Mobile and Telephone Banking will be available for you to access your Coloramo account even when our branches are closed.

Memorial Day: Monday, May 29

Juneteenth: Monday, June 19

## CELEBRATING 70 YEARS OF COLORAMO!

Join us at our 70th Annual Meeting on Wednesday, April 19th, beginning at 6:30pm.

**Admittance is by reservation only.**

The DoubleTree by Hilton: 743 Horizon Drive, Grand Junction, CO 81506.

Come learn what Coloramo accomplished in 2022, what new things are planned for 2023, and how we will continue to serve Western Colorado moving forward.

The last day to make reservations will be Wednesday, April 12th. Due to limited seating, members who attend may only bring one guest. Please call, e-mail, or stop by one of the branches with any questions, or to make reservations.

# MEMBER APPRECIATION WEEK

Join us May 22nd - 26th

as we celebrate the incredible credit union members who make us...US!

All week long, we'll have snacks, drinks, and drawings at all three branches.

Drawing prizes are:

- Free full window tint from Discovery Auto Group
- A night out at the Palette in downtown GJ
- Gift card to Texas Roadhouse & A movie
- Gift card to Texas Roadhouse

For details, call, email, or stop by!



**GET STARTED NOW!**  
BUY. BUILD. REMODEL.

WE OFFER A VARIETY OF REAL ESTATE LOANS TO FIT YOUR NEEDS AND TURN YOUR DREAMS INTO REALITY.

YOUR DREAM TODAY...

**YOUR REALITY TOMORROW**

LEARN MORE:



Say hello to Fellow Fox, a new service for Colorado members in 2023. Fellow Fox is designed to teach members how to protect themselves against scammers and fraud. We are excited to be offering this great educational service to our members at no cost. Simply scan the QR code to learn more and get started.



*Learn More*

We are constantly looking for ways to improve our services and overall experience for our members! If you had a great experience with us, or with a specific team member, please be sure to share it for us to see on Google and on Facebook.

If you had an experience with us that you feel could have been better, we want to know that too! Please contact us so that we can work together to correct the situation. We look forward to hearing from you and connecting with you on social media!



10/23



## SADLY, MONEY DOESN'T GROW ON TREES....



But, you can watch your money grow with our Certificate of Deposit & Savings Accounts!

**LEARN MORE!**

- SCAN using the camera on your smart device →
- CALL (970) 243-7280
- VISIT any of our locations:
  - 516 28 Road, Grand Junction
  - 333 W. Aspen Ave, Fruita
  - 2706 Hwy 50, Orchard Mesa



Rates, Specials & Promotions are subject to change at any time. Federally insured by the NCUA.

# Kids

# CORNER

With Sammy the Saving Squirrel!



## Sammy's Super Savings Tip:

In the springtime when the weather starts to warm up, I go out to collect acorns once again. Acorns are kind of like money because I can save them up, or trade them for other things with my friends that I need or want! What is the difference between wanting something and needing something? A **want** is like a new toy, you will trade money for it, but it isn't really necessary to survive.



Something you **need** is like food, water, and shelter, all things you need to survive! When you earn money, you'll need to figure out what you **need** to spend that money on to live, and what you only **want** to spend.



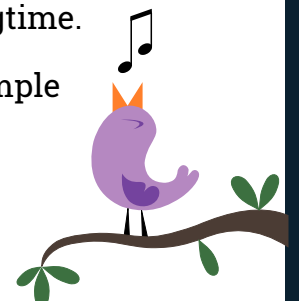
## The Perfect Activity to Ring in Spring:

Have a Spring Scavenger Hunt!

What can you see in springtime that's different from the rest of the year? Maybe it's flowers that only bloom in the spring, a tree's buds, insects and wildlife, or pinecones uncovered by melting snow. Come up with a list full of things that nature brings only in the springtime.

Then, go outside for a scavenger hunt, and collect a sample of each or take photos of what can't be captured.

If you want to turn it into a competition, you can make two lists, split into teams with your friends or family members, and race to see who is the first team to retrieve everything!



Get \$5.00 deposited into your Prime Share Savings account when you...



01/16



The new member must give your name at the time of opening their account for you to receive the deposit!

OPEN AN ACCOUNT

This spring, get out and **explore**.

Whether you're buying or refinancing, Coloramo can help. We offer competitive rates and a fast approval process, so you will be behind the wheel of your dream car in no time...



It's almost time to start living out those long-awaited summer plans...

## SUMMER SKIP-A-PAY IS COMING SOON

It is never too early to start planning for summer fun! Get ready to skip loan payments in June, July or August.

Promotion is valid 6/1/23 to 8/31/23.

**READ & WIN:** Hidden in this newsletter are two **italicized birth dates**. Find yours and be the first to call (970)243-7280, and \$25.00 will be deposited into your account!

# UPCOMING EVENTS

Coloramo Sponsorships and Events

## Coloramo's 70th Annual Meeting

- Wednesday, April 19 at 6:30 PM
- The Double Tree Grand Junction
- Admittance is by reservation only

## Sponsor of Classics, Romantics, and Modern Day Works by CWPAC

- April 21 - 22

## Member Appreciation Week

- May 22 - 26

## Western CO Hero Classic Golf Thank You Social

- Friday, June 2
- SpringHill Suites by Marriott Grand Junction
- Visit our website to sign up

## Western CO Hero Classic Golf Tournament

- Saturday, June 3
- Redlands Mesa Golf Course
- Visit our website to sign up

## Sponsor of Kiwanis Pancake Day

- Saturday, June 10

## Sponsor of Rimrock Rodeo's Night at the Rodeo

- Every Tuesday night starting in June

## All Things Credit Community Education Event

- Online on our YouTube channel in June:  
@coloramofcu

## Sponsor of the Mesa County Fair

- July 11 -15

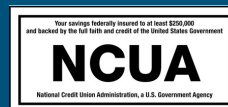
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Visit [www.COLORAMO.org](http://www.COLORAMO.org)

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Grand Junction, CO 81503

Fruita Branch  
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Fruita, CO 81521



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